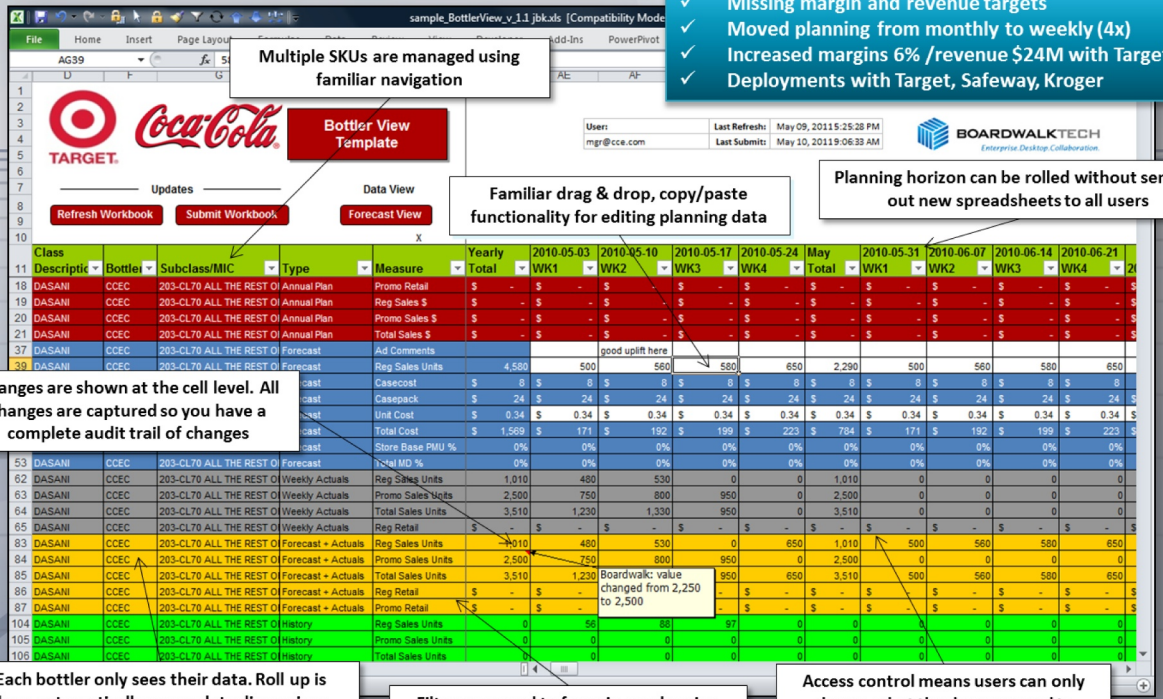
# Beispiel für kollaboratives Planen mit Boardwalktech: Coca Cola und Target

- ✓ Missing margin and revenue targets
- ✓ Moved planning from monthly to weekly (4x)
- ✓ Increased margins 6% /revenue $24M with Target
- ✓ Deployments with Target, Safeway, Kroger